Launched in 1982 South East Farmer is the monthly farming magazine for farmers, growers and allied traders across Kent, Sussex, Essex, Surrey, Hampshire, Berkshire, Buckinghamshire and Oxfordshire. From tracking key breaking news developments to offering farm visits, in-depth analysis of key issues and advertorial features, the magazine and its associated website offers objective and authoritative insight into a wide sphere of the agricultural industry.
ABOUT US

READERSHIP PER MONTH IS OVER 45,000

TARGETED READERS:
› Posted directly to named readers.
› Readers are verified and/or requested.
› Readers hold positions within a farming or allied business.

ALSO DISTRIBUTED VIA:
› Local machinery dealers.
› Country stores.
› Rural offices.
› Livestock markets.

ALSO ONLINE:
› Digital edition is FREE for anyone to read via www.southeastfarmer.net

30% OF READERSHIP FARM GREATER THAN 20 HECTARES

From readers that have responded
Taken from publisher’s own data.

PERCENTAGE READER LOCATION

31.7% Kent
23.8% East/West Sussex
13.7% Berkshire/Buckinghamshire/Oxfordshire
11.7% Hampshire
11% Essex/Other
8.1% Surrey

PERCENTAGE READER TYPE

45% Arable (Soft & Hard)
15% Vegetables
10% Fruit
35% Livestock (Dairy, Beef, Sheep & Pigs)
REGULARS

COVERING NEWS AND FEATURES FROM ACROSS KENT, SUSSEX, ESSEX, SURREY, HAMPSHIRE, BERKSHIRE, BUCKINGHAMSHIRE AND OXFORDSHIRE.

LEADING NEWS
The latest regional news, view’s and developments from Kent, Sussex, Essex, Surrey, Hampshire, Berkshire, Buckinghamshire and Oxfordshire.

LEADING EXPERTS
We have a plethora of well known farming correspondents who write for the magazine every month such as Monica Akehurst, Richard Wood, Stephen Carr and Sarah Calcutt.

SPECIAL REPORTS
Putting businesses in the agricultural spotlight from fruit and arable to livestock and property.

READER INTERACTION
From letters to Facebook and Twitter.
All prices exclude VAT.

Prices are valid from 30 Jan 2019

### PREMIER POSITIONS
- Front cover banner
- Inside sponsorship banner

### PREMIUM EXTRAS
- Single Page - Advice led editorial £985
- Double Page - Company profile £1495
- Double Page - Written by our journalist £1795

### ONLINE OPTIONS
- Advertisement banners
- Article posts
- Facebook posts
- Tweets

### OTHER
- Loose leaflet inserts (8g Weight) £95
- Loose leaflet inserts All readers £95

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### ADVERTISEMENTS (INCLUDES ALL DIGITAL EDITIONS)

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<thead>
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<th>INSERTIONS (months)</th>
<th>1</th>
<th>3</th>
<th>6</th>
<th>12</th>
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### CLASSIFIED ADVERTISEMENTS

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### ADVERTISEMENT RATES

#### CLASSIFIED OPTIONS

**SIX MONTHS FOR THE PRICE OF FIVE!**

**DID YOU KNOW WE CAN PRINT YOUR LEAFLETS?**

All prices exclude VAT.
Prices are valid from 30 Jan 2019

<table>
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<tr>
<th>CLASSIFIED ADVERTISEMENTS</th>
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<tr>
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**With Bleed:** 216x306mm
**Trimmed:** 210x297mm
**Type Area:** 190x277mm

Please consider whether your artwork is a left or a right hand page.
## Advertisement Rates

### Advertisements (Includes All Digital Editions)

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<tr>
<td>Full page</td>
<td>£895</td>
<td>£795</td>
<td>£695</td>
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<tr>
<td>Includes unlimited online listings</td>
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<tr>
<td>Half page</td>
<td>£560</td>
<td>£490</td>
<td>£440</td>
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<td>Includes 25 online listings</td>
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<tr>
<td>No online listings</td>
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### About Us

The printed and online marketplace where you can buy and sell new and used farm machinery. You'll find all the adverts for new and used equipment from dealers to private listings.